



# AIDS WALK OC 2023 SPONSORSHIP BENEFITS



**Radiant**  
Health Centers  
*LGBTQ+ Health and HIV Care*

# EVENT DETAILS

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## **AIDS Walk Orange County** **Saturday, October 7, 2023 | 8:00 AM**

AIDS Walk Orange County will be held in Fountain Valley at Mile Square Regional Park.

Our walk includes a “fun walk,” live entertainment, games, vendor fair and more with people participating individually, in teams and in memory of loved ones.

Let's walk together as a community in support of those in need while spreading kindness and love to all.

# MAKE AN IMPACT

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Funds raised will help Radiant Health Centers provide compassionate and comprehensive health services to all underserved individuals in Orange County, with a special focus on the LGBTQ+ community and those living with and affected by HIV.

**Last year Radiant Health Centers served**

**10,889**



**people through our medical clinic, supportive services and education and outreach efforts**

Sponsor our events and help us bring the full spectrum of compassionate, affirming healthcare to our community.

Together we can make a difference!

AIDS WALK OC 2023 SPONSOR OPPORTUNITIES	PRESENTING \$15,000	PREMIER \$10,000	GRAND \$7,500	EVENT \$5,000
Presenting sponsor opening ceremony speaking opportunity				
Integrated content spotlight email that highlights presenting sponsor				
Custom recognition video in your company branding for integration on your social channels				
Co-branded logos on the lower thirds of AIDS Walk OC promotional videos				
Opportunity to tell company's story on AIDS Walk OC home page				
Logo on stage banner				
Company marketing materials at check-in				
Customized recruitment pieces for your company team				
Sponsor logo/name on event t-shirt	Logo	Logo	Logo	Logo
Sponsor name/logo on downloadable fundraising materials	Logo	Logo	Logo	Name
Sponsor name/logo on various digital and print ads	Logo	Logo	Logo	Name
Promotion on AIDS Walk OC homepage, with hyperlink	Logo	Logo	Logo	Logo
Vendor booth at AIDS Walk OC Artisan and Resource Fair	2	1	1	1
Acknowledgement of your company in press releases	Logo	Logo	Logo	Name
Walk admission and t-shirts for	40 Registrations	30 Registrations	20 Registrations	15 Registrations
Mentions on Facebook, Twitter, Instagram and TikTok				





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# CONTACT US

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**For more information on  
sponsorship opportunities,  
please contact:**

Ana Martinez at 949.809.5768 or  
[amartinez@radianthealthcenters.org](mailto:amartinez@radianthealthcenters.org)