



Orange County Ride for AIDS

Saturday, October 12th

Irvine Civic Center
 1 Civic Center Plaza, Irvine, CA 92606

Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500
High Visibility			
Presenting Sponsor Recognition/On Stage Welcome	✓		
Promotion			
Sponsor Recognition in all Media	✓		
PR Release Recognition	✓	✓	
Banner Recognition	✓	✓	✓
Email Blasts to all Riders	✓	✓	✓
Recognition in Radiant Health Centers Annual Report	✓	✓	✓
Logo/Name Exposure			
In Media Ads	✓	✓	✓
On Event Jersey	✓	✓	✓
Hyperlink on Radiant Health Centers/OCRA Website Page	✓	✓	✓
Event Day Benefits			
Pit stop signage	✓	✓	
Event Jersey for OCRA riders	(10)	(5)	(2)
Resource Table at OCRA Start Ceremony	✓	✓	✓
“Front of the pack” ride off	✓	✓	✓

For more information on sponsorship opportunities, please contact Ana Martinez at 949.809.5768 or amartinez@radianthealthcenters.org.

Thank you for your support in the fight to end HIV and AIDS!
 Your investment will make a positive difference for those most in need of our services.

