

VISION

End the AIDS epidemic in Orange County.

MISSION

AIDS Services Foundation will end the AIDS epidemic for men, women and children in Orange County through HIV prevention, linkage to care and treatment, while eliminating the stigma of AIDS.



AIDS Services
Foundation
Orange County

ocasf.org

Strategy #1

FUND THE MISSION

Strengthen financial sustainability

Increase revenue by 36% from FYE 2016 to FYE 2020

Strategy #2

ENGAGE STAKEHOLDERS

End the epidemic

Raise awareness of the agency's work, reach a wider client base and attract and retain donors, as well as volunteers—increasing contribution levels through personal relationship building, special events, social media, public relations and ad campaigns, as well as word of mouth.

Strategy #3

LEAD OUR COMMUNITY

Align with global/national outcomes

Local Strategy:

Lead a Task Force to End the AIDS Epidemic in Orange County by 2025

National Strategy:

90% of people with HIV/AIDS will know their status

90% of people living with HIV are linked to care and treatment

90% of people living with HIV will be virally suppressed

Strategy #4

SERVE THE CLIENTS

Expand services to reach 90-90-90

Implement Housing Plus Project and Expand Rental Assistance to 100 Households

Implement 340B Pharmacy Services

Implement PrEP Services

Implement On-Site Physician Services