ASF and the Care Continuum: Why Your Donations Matter

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OUR MISSION
The mission of AIDS Services Foundation is to prevent the spread of HIV and improve the lives of men, women and children affected by HIV/AIDS in Orange County.

OUR STORY
A small group of volunteers founded AIDS Services Foundation Orange County (ASF) in the late summer of 1985 because people were dying, had nowhere to turn and desperately needed help. ASF is now the largest and most comprehensive nonprofit HIV/AIDS service provider in Orange County, with a staff of committed and caring individuals, a 23-member Board of Directors, and hundreds of dedicated volunteers.

Each year, ASF helps more than 1,600 men, women and children, along with their families, that are either living with HIV or are impacted by HIV disease. Services include food, transportation, housing, case management, emergency financial assistance, children and family programs, Latino outreach programs, mental health counseling, support groups, HIV testing, and an extensive array of HIV prevention and education programs. We hope for a time when these services are no longer needed. Until then, we work hard each day to prevent the spread of HIV and to ensure that everyone living with HIV and AIDS in Orange County has access to life-enhancing care and services.
Dear Friends,

As we look forward to the upcoming holiday season and another year comes to a close, I’d like to take this opportunity to thank you for your continued support of AIDS Services Foundation Orange County.

We are truly thankful that our generous and loyal donors have once again chosen to invest in the longevity of the agency and the work we do. Through your support of events such as AIDS Walk Orange County, the Annual Gala, the OC Ride for AIDS and our new Getting to Zero event, ASF is able to continue its promise to never let our clients down or turn anyone away who needs our help.

The importance of your support of the work we do is highlighted in this issue. On pages 4-5, you’ll learn about the HIV Care Continuum and how ASF, through our many programs and relationships within the community, manages to successfully navigate our clients through its five stages. It is vital to the health of people living with HIV, and the health of our entire community, that every person diagnosed with HIV be retained in the care continuum until they reach viral suppression. It is the most effective way to ensure long and healthy lives for our clients and stop the spread of HIV.

I’d also like to call your attention to the annual holiday appeal letter from ASF Board President Randy Harmat. Randy accepted the responsibilities of Board President when we lost Shelly Virkstis’ leadership in July. Shelly cared deeply for the work that ASF does in the community and with your gift, in any size, to the annual appeal, we can ensure that work continues.

As you may already be aware, over the last year, ASF embarked upon the creation of and has begun the implementation of a 3-year strategic plan. The plan, which seeks to strengthen the agency’s reach and standing in the community, calls for the building of healthcare partnerships, the expansion of prevention and education programs, the communication that HIV/AIDS is not yet cured, the development of financial sustainability, and the improvement of operational excellence. With the implementation, exciting things have already begun to happen. We have a new partnership with AltaMed, we are seeking funding for an expansion into Hepatitis-C testing, and we are exploring the creation and expansion of programs such as back-to-work and benefits counseling.

We hope we can continue to count on your support in the coming year as we engage an ever-wider community with our programs.

On behalf of the board of directors, advisory board, staff, volunteers, and clients, we wish you a satisfying, safe, and fulfilling holiday season. And best wishes for the happiest of New Years!

Sincerely,

Philip Yaeger
Executive Director/CEO
On July 15th of this year, the third anniversary of the National AIDS Strategy, President Obama, by executive order, created the HIV Care Continuum Initiative. The purpose of the initiative is to “further strengthen the capacity of the Federal Government to effectively respond to the ongoing domestic HIV epidemic.” Also declaring the domestic HIV epidemic a priority of his administration, the initiative hopes to enable the acceleration of improvements in HIV prevention and care.

What is the HIV Care Continuum?
Sometimes referred to as the HIV treatment cascade, the HIV Care Continuum is a model used by Federal, state, and local agencies to identify issues and opportunities related to improving the delivery of services to people living with HIV across the entire continuum of care.

The HIV Care Continuum has five stages:

1) HIV Diagnosis: The first step in the HIV Care Continuum is a diagnosis of HIV infection. The only way to be sure that you are, or are not, infected with HIV is to take an HIV test. Those who have not taken an HIV test and who are unaware of their HIV status are not accessing the life-saving care and medications they need to remain healthy and self-sufficient members of our community. They may also unknowingly pass the virus onto others.

2) Getting Linked to Care: Once a person is aware of his/her HIV infection, it is critically important to get them into care as quickly as possible. Connection with an HIV healthcare provider will allow access to the treatment and counseling that will help keep them healthy and better prevent the further spread of the disease.

3) Staying in Care: There is no cure for HIV, so treatment, at this time, is a lifelong commitment. In order to stay healthy, regular HIV medical appointments and medications are a necessity.

4) Getting Antiretroviral Therapy (ART): HIV is a retrovirus. Antiretroviral drugs prevent HIV from copying itself. Antiretroviral Therapy is the preferred treatment for HIV. ART consists of taking a combination of three or more antiretroviral drugs from at least two different HIV drug classes every day to control the virus.

5) Achieve Viral Suppression: Through regular ART, a person living with HIV can achieve viral suppression, or a very low amount of HIV virus in their blood. Viral suppression does not mean a person is cured. There is no known cure for HIV. There may still be nearly undetectable amounts of HIV virus in the system, but lowering the amounts as much as possible will keep a person healthy, help them live longer, and greatly reduce the chances of passing HIV to another person.

What Does the HIV Care Continuum Tell Us?
Below is a graph detailing, in visual form, the proportion of individuals engaged at each stage of care along the continuum. It is clearly evident why the HIV Care Continuum is sometimes referred to as the treatment cascade. Analysis by the Centers for Disease Control and Prevention (CDC) and others shows significant drops in engagement between the stages of care.

According to the CDC, there are approximately 1.1 million people infected with HIV in the US. Approximately 20% of that 1.1 million, or 220,000, do not know they are infected. They have HIV in their system and, though it may not have taken hold yet and they feel just fine, it is slowly multiplying and wreaking havoc in their systems. Those 220,000 are also thought to be responsible for 70% of new HIV infections.

About two-thirds of Americans living with HIV have been linked to care at some point. Statistics show that linkage to and retention in care and viral suppression all generally improve with age. Young people are less likely to stay in care once they have been linked to it and even less likely to maintain ART. There also disparities related to race. Among minorities and ethnic groups, African-Americans are the least likely to be in care or display viral suppression.
In the end, we see that only 25% of Americans living with HIV have successfully navigated the HIV Care Continuum and have received the support necessary to achieve viral suppression.

**Why Does It Matter?**

By closely analyzing the proportion of people living with HIV at each stage in the continuum, service providers, like ASF, and governmental agencies can better determine where gaps may exist in connecting people to care and make improvements in services to better support the people in our community moving from stage in the continuum to the next.

For instance, in the national figures in the graph above, the largest drop-off along the continuum is between linkage to care and retention in care. If healthcare was made more affordable, thereby making it easier for people in care to remain in care, with all other factors remaining the same, and half again as many people were retained in care, nearly 45% of all people living with HIV in the US would be virally suppressed.

**Why ASF and Your Support Matter**

AIDS Services Foundation’s system of care, supported by your donations and the donations of people like you, is designed to help clients successfully navigate the full continuum of care to viral suppression and self-sufficiency. And we’re good at it.

While, nationally, African-Americans and the young are least likely to successfully navigate the care continuum, Orange County’s most at-risk populations are Latinos and the young. ASF’s HIV Prevention and Education program strives to reach these populations with messaging geared toward prevention and early detection. Through outreach programs such as SOMOS, SHAPE, and Positively Speaking and HIV testing at bars, college campuses, and Latino street fairs and festivals, ASF is working to find the 20% in our community who are unaware of their HIV-positive status and start them on the care continuum.

ASF’s Case Management program works the next three stages of the care continuum. Once clients have tested positive, nursing and social service case managers link clients to the full spectrum of care available to them at ASF and in the community. Working individually with clients, and eventually with their physicians, case managers link them to medical care and provide prevention education. Case Managers also monitor clients’ adherence to their prescribed ART medications and monitor viral levels in their blood. Clients can also be referred for housing services, mental health care, transportation services, and nutrition services. All of these services are provided to make it easier for clients to remain in care by reducing the stress in their lives and promoting self-sufficiency.

Once viral suppression is achieved through ASF’s Case Management model of care, clients are not left to fend for themselves. They remain active in our system of care but are encouraged to attain self-sufficiency through self-advocacy, always backed by their case manager.

Here’s the proof that we’re good at getting our clients successfully through the care continuum. In Orange County, according to data collected between December 2011 and June 2012 and reported in July 2012, only 12.1% of the 8,448 Orange County residents living with HIV had experienced a gap in care. That means Orange County had an 87.9% care retention rate for that period. In the same timeframe, 81.7% of people living with HIV in Orange County had suppressed viral loads.

Compared to the national figures, those numbers are staggering. But, there’s still work to do.

Just like in the national numbers, of the 8,448 people living with HIV in Orange County, 20% of them were still not diagnosed. And until there’s a cure, our services and programs will be necessary to keep viral loads suppressed, keeping our community healthy and stemming the spread of HIV.

With your support, we can continue to identify those living with HIV who do not know it, continue to identify gaps and implement improvements, and increase the proportion of people who are prescribed ART and who are able to adhere to their treatment so they can achieve viral load suppression. This will allow them longer, healthier lives and reduce the chance that they will transmit the virus to anyone else.
GROSS FAMILY FOUNDATION SUPPORTS SOMOS

In our last issue, we presented information to you about the work our SOMOS HIV education and prevention group is doing to raise awareness of HIV and stop its spread in Orange County’s Latino community.

Since the publication of that story in August, the William and Susan Gross Family Foundation made a gift of $50,000 in support of that very work. The gift was made in honor of the 28 years of Al Roberts’ and Ken Jillson’s dedicated support to the agency and in particular for their direction and leadership in producing the agency’s signature fund raising event … known as either Splash, Red Ball, or the Annual Gala … since the agency’s inception.

Sue and Bill Gross gifted ASF $50,000 last year to help fund our efforts to reach at-risk populations with HIV testing. Commenting on that gift, Sue Gross, President of the family’s foundation, expressed their support of ASF’s work toward ending both the spread of HIV and the incidence of AIDS in our community.

“ASF is extremely thankful for the continued support of our HIV prevention efforts in at-risk communities by Sue and Bill Gross,” said Philip Yaeger, executive director/CEO of ASF. “The William and Susan Gross Family Foundation gift will allow ASF’s SOMOS group to continue their outreach to at-risk, young, Hispanic men who have sex with men, as well as the greater community, promoting a strong message of prevention and early detection. This will reduce the incidence of HIV in that community and increase the healthy behaviors of the participants, their family and friends, and the community as a whole.”

MAC EMPLOYEES VISIT ASF, LEAVE BEHIND A CHECK

In mid-October, ASF received a visit from representatives of Orange County’s MAC Cosmetics stores. We took the opportunity to escort them on a tour through the agency to see the great work we do first-hand!

The reps learned about on-site and community HIV testing and education, housing, case management, food pantry, and transportation.

Of particular interest at this time of year was the food pantry and how they could mobilize their sales reps to push sales of MAC’s VIVA GLAM lipstick, proceeds from which fund ASF and other AIDS service organizations around the country, to help feed men, women, and children in Orange County affected by HIV/AIDS. They even discussed a food drive to help fill the pantry for the holidays!

The one-hour visit ended with the presentation of a $25,000 check from the MAC AIDS Fund designated for ASF’s Nutrition Services program.

The following day, more MAC representatives visited and volunteered their personal time to help out at ASF! ■
ONCE A DAY VS. ONCE A MONTH

The current recommended treatment for HIV-positive individuals is once-daily antiretroviral treatment (ART). However, once-monthly long-acting antiretroviral treatment (LA-ART) is currently in development and it won’t be long before tests are conducted and LA-ART is branded safe for human use. But, with an estimated 85% price increase over ART, will there be a difference in life expectancy that makes the cost of the drugs worth it?

Eric Ross, a research assistant at Massachusetts General Hospital’s Medical Practice Evaluation Center, and some of his colleagues had the same question. To find an answer, they created an imaginary test group of treatment-naïve, HIV-infected patients and separated them into four strata:

• the control group, which took currently available, once-daily, oral HIV treatment,
• the multi-failure group, which took two or more once-daily, oral HIV treatment regimens, and lost viral control on them all; then switched to a once-monthly regimen,
• the second-line group, which failed their first once-daily, oral HIV treatment regimen; then switched to a once-monthly regimen,
• and, the first-line group, which takes a once-monthly regimen as their initial antiretroviral therapy

When Ross and his colleagues plugged some estimates and assumptions into their simulation, they found that there was only a small benefit to life expectancy among patients receiving long-acting antiretroviral therapy compared to patients receiving once-daily treatment: an additional .5 years for those with multiple prior treatment failures, an additional .6 years for those with one prior treatment failure and an additional .7 years for those who were taking LA-ART as their first regimen. The relative benefits increased significantly, to upwards of three years, among patients with the worst adherence to daily antiretroviral therapy, the simulation suggested.

Showing some small life-expectancy increases among most patients in the model, the question of the cost vs. those benefits still stands. The conclusion of the study was a solid “maybe.”

The medications, the study found, would be a cost-effective option only to those patients who were in the multi-failure group, who had trouble adhering to standard, once-daily treatments in the past. For it to be “worth it” even as a second-line treatment option, the cost would need to be dramatically lower than estimated, in the $27,000 to $34,000 range.

Ross and his colleagues know there may be a tremendous number of mistaken assumptions that went into the simulation. The exercise also completely ignores (by necessity) the extraordinary quality-of-life and psychological benefits that LA-ART would provide for people living with HIV. But the study provides valuable food for thought as we begin to ponder the future role of LA-ART alongside other treatment options.

NEW GENE DISCOVERY MAY LEAD TO NEW TREATMENTS

A new study is the first to discover a role for the MX2 gene in inhibiting the duplication of HIV. Researchers hope the discovery could be the basis for new, less-toxic HIV treatments using the body’s own natural defenses to mobilize against the virus.

In the lab, scientists from King’s College London introduced the virus to two different cell lines and observed the effects. One cell line had the MX2 gene expressed, or “switched on,” while the second cell line had the MX2 gene “silenced.” They saw that in the cell lines where the MX2 gene was silenced, the HIV replicated and spread. In the cell lines where the MX2 was expressed, the virus was unable to replicate and new HIV was not produced.

The work was led by Dr. Caroline Goujon and Professor Mike Malim at the Department of Infectious Diseases, King’s College London. Professor Malim said, “This is an extremely exciting finding which advances our understanding of how HIV virus interacts with the immune system and opens up opportunities to develop new therapies to treat the disease.”

He continued, “Developing drugs to stimulate the body’s natural inhibitors is a very important approach because you are triggering a natural process and therefore won’t have the problem of drug resistance.”

There are two potential paths the new drugs could take. It may be possible to create a drug that mimics the properties of MX2 or a drug could be created to activate the natural response and capabilities of the gene.

Malim notes that although current treatments are helping people live longer, healthier lives, “...they can often be toxic for the body and drug resistance can become an issue with long-term use. It is important to continue to find new ways of mobilizing the body’s natural defense systems and this gene appears to be a key player in establishing viral control in people with HIV.”

THE VOICE NOV 13 - JAN 14        7
On the evening of Saturday, September 28, the crowds turned out to recognize the 28 years of dedication Al Roberts and Ken Jillson have displayed in producing and spearheading every iteration of ASF’s Annual Gala since the first Splash enabled the agency’s founding in 1985. The 300 donors and guests at ASF’s Annual Gala – Splash Back to Laguna Beach helped ASF raise about $360,000!

Guests arrived to find the cocktails flowing and delicious hors d’oeuvres laid out for their gastric pleasure. The 300 mingled among the silent auction items excitedly bidding on a myriad of items for the home, for the body, and for the soul. But that only whet the appetites of our generous donors and their guests.

When the dinner gong sounded, guests entered our dining room under the stars and were greeted by tables, meticulously decorated by Judy Fluor Runels, themed with beach balls, shells, beach pails filled with flowers, and other beachy-keen paraphernalia. And the dinner and dessert they were served, provided by Mark DePalma’s ReMarks, did not disappoint. Nor did the incredible hand-made cookies donated by Jon Madison.

Our brief program began during dinner and featured a testimonial from ASF client and board member Ariel Vapor. He relayed his battle with drugs, depression, and HIV, and how ASF helped and continues to help him live a self-sufficient life every day. A representative of ASF’s SOMOS prevention and education program for young Latino men also took to the podium to thank the William and Susan Gross Family Foundation for a $50,000 gift supporting the program.

Following dinner, guests participated in a stirring live auction. Available experiences ranged from the ultimate Tahitian cruise, graciously provided by Larry Will and Michael Shapiro, to a backstage tour of Priscilla, Queen of the Desert at the Segerstrom Center for the Arts. Tangible items included the perennial favorite American Airlines business class tickets, stays at the St. Regis, Island Hotel and Montage, three of the county’s most luxurious hotels, and a beautiful men’s watch from Corum.

Leslie Jordan, star of television, stage, and screen, engaged his audience with hilarious stories ranging from random phone calls with his mother to how he landed his Emmy-winning turn as Beverly Lesley on Will and Grace. Guests were kept in stitches as the diminutive man with a huge personality entertained them with his brutally honest and sometimes caddy banter.

“This event was the perfect way to thank Al and Ken for their dedication to the agency,” said Phil Yaeger, ASF executive director/CEO. “I can’t think of a better way to honor their 28 years of leadership than by raising over $100,000 more than we anticipated.”
Many Thanks to Our Major Donors for the Evening

$25,000+
Nick Labeled
Mark Porterfield and Steve Chadima
Al Roberts and Ken Jillson
Anita May Rosenstein

$10,000+
Marilyn C. Brewer & Lou Roman
Heidi Cortese
William Gillespie
Howard Gleicher & Damon Chen

$5,000+
Roya Cole
Clark and Greg Collins
The Disneyland Resort
Mark Guillod & Alan Miller
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Ron Dier & Jock Stalker
Jeffrey Elder & Karla Kjellin-Elder
Sandra Hartness & Karen Ellis
David Koontz & James Brophy
Pacific Life Foundation
Jorge Rodriguez, MD
Larry Tracy & Ted Dietlin
Riders at the 4th annual OC Ride for AIDS pedaled away from Laguna Beach’s Festival of Arts on their mission to raise funds and awareness for HIV/AIDS in Orange County on Saturday, October 12th.

Books don’t close on the fund raising event until December 1st, but already corporate and personal pledges and donations are totaling over $84,000!

First to leave the Festival of Arts grounds at 7:00am were cyclists participating in the Century (100 mile) and Metric Century (62 mile) routes. The Century route took only the most avid and prepared riders from the beach to the foothills and from Newport Beach to Dana Point. Along the way, they could take advantage of four fully staffed and stocked pit stops along with a lunch pit featuring The Lime Truck and massage therapists.

Pit stops were sponsored and volunteers provided by ASF, Wells Fargo, and Susan G. Komen for the Cure.

Metric Century riders didn’t head as far south as Dana Point, but 62 miles can account for as full a day for these riders as 100 miles can for the more experienced and/or prepared ones.

Taste of OCRA riders departed at 11:00am and enjoyed a much less taxing route that ended with a glide down the gentle downward slope of Laguna Canyon Road, leaving them right where they began. Awaiting them for their lunch, as well as for riders returning from the Century and Metric Century routes, was a truck from Original Tommy’s Burgers, a cheer section, and more massage therapists.

Spirits were high as each rider returned to the cheers of volunteers and fellow riders who had already completed their routes. Participants, staff, and volunteers thanked each other for being there creating a daisy chain of appreciation.

All in all, it turned into a wonderful day for a ride, emphasized even more by the camaraderie of the riders as they congratulated each other on the successful completion of their bicycling journeys. We consider every ride a success since from the beginning it’s not been about the mileage, but rather about the message.

Thanks to all of our dedicated riders and generous corporate sponsors for making this event the success that it was! ■
Patron’s Council is ASF’s major donor recognition society. Patron’s Council members are vital to the success of ASF and demonstrate their unwavering commitment to the agency by contributing $1,200 or more annually in non-event related contributions. As major donors, Patron’s Council members enjoy several recognition events each year.

**MEMORIALS & TRIBUTES**

**MEMORIALS**

In Memory of Eddie “Tony” Estrada and Shawn Coakley
Richard Estrada

In Memory of Lisa McCloskey
Leo R. Coda

In Memory of Shelly Virkstis
Brian D. Bates
Duane Vajgrt and Jeff Benedick
Mary E. Deaton
Mark Guillod and Alan Miller
Janice M. Johnson
Chantel Sadler
Deborah Reed
Dale Jenkins
Pearl Jemison-Smith and everyone at SHAPE
Doug and Karen Gifford

In Memory of Ruby and Dino Gomez
Arthur R. Gomez

In Memory of Lois Waydelik
Regina Laird Family

In Memory of Dominic Bosco
Arthur R. Thiele

In Memory of Thom Rowell
Steven C. Hicke

In Memory of Robert “Bob” Farrell
Donald K. Montgomery
John R. Dilges

In Memory of Dick Purvis
Lori Thompson

In Memory of Lois View
Diane E. View

In Memory of Frank Turro and Wayne Thornton
Charles R. Rusky and James W. Thompson

**TRIBUTES**

In Honor of Roya and Charlie View
George and Marty

In Honor of the Wedding of Pat Vasquez and Amy Canter
Ann Harmer and Marc Machlin

**PATRON’S COUNCIL**

PRESIDENT’S CIRCLE
$50,000+
Anita May Rosenstein**

AMBASSADOR’S CIRCLE
$10,000+
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DIRECTOR’S CIRCLE
$5,000+
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William J. Gillespie
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DELEGATE’S CIRCLE
$2,500+
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Michelle Williams & Cheryl Nault

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Larry Will & Michael Shapiro
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GRANTS

Thank you to the following for their generous support of ASF’s programs and services:

Allergan Foundation
$5,000
HIV Medical Case Management

Angels Baseball Foundation
$4,000
Family and Children’s Program

Janssen Therapeutics
$3,000
HIV Medical Case Management

Kaiser Permanente Hospitals
$10,000
HIV Medical Case Management

Laguna Beach HIV Advisory Committee
$2,000
SHAPE

MAC AIDS Fund
$25,000
Nutrition Services

The Macy’s Foundation
$10,000
General Operating

Sisters of St. Joseph Healthcare Foundation
$25,000
Latino Mental Health Services for Women and Families

Wells Fargo Community Partner Grant
$1,000
General Operating

Wilbur May Foundation
$90,000
Family and Children’s Program

Thank you to the following for their generous support of ASF’s programs and services:

World AIDS Day
12.1.13
Laguna Beach Art Museum

ASF’s Holiday Party
Season of Sparkle, A Coastal Celebration
12.18.13
Island Hotel, Newport Beach

AIDS Walk
Orange County
5.17.14
Great Park, Irvine