Join us for a night in South Beach! p.4-5
Inside this issue

FEATURES
South Beach...Here We Come! ................................. 4-5
New Routes to Ride for a Reason! ............................. 6
Walking to the End .................................................... 11

DEPARTMENTS
Letter from the Executive Director ............................ 3
Patron’s Council ......................................................... 7
HIV in the News ........................................................ 8
Around ASF ............................................................... 8
Memorials, Tributes & Grants ................................. 10
Save the Dates .......................................................... 12

OUR MISSION
The mission of AIDS Services Foundation is to prevent the spread of HIV and improve the lives of men, women and children affected by HIV/AIDS in Orange County.

OUR STORY
A small group of volunteers founded AIDS Services Foundation Orange County (ASF) in the late summer of 1985 because people were dying, had nowhere to turn and desperately needed help. ASF is now the largest and most comprehensive nonprofit HIV/AIDS service provider in Orange County, with a staff of committed and caring individuals, a 23-member Board of Directors, and hundreds of dedicated volunteers.

Each year, ASF helps more than 1,600 men, women and children, along with their families, that are either living with HIV or are impacted by HIV disease. Services include food, transportation, housing, case management, emergency financial assistance, children and family programs, Latino outreach programs, mental health counseling, support groups, HIV testing, and an extensive array of HIV prevention and education programs. We hope for a time when these services are no longer needed. Until then, we work hard each day to prevent the spread of HIV and to ensure that everyone living with HIV and AIDS in Orange County has access to life-enhancing care and services.
Dear Friends,

As August and September roll around, we are annually reminded of the beginnings of AIDS Services Foundation Orange County … the small but dedicated group of volunteers and the backyard fundraiser that raised the necessary funds to seed what has now grown to be the largest, most comprehensive nonprofit AIDS service organization in the county.

The descendant of that original backyard fundraiser has now grown to be the ASF’s Annual Gala. Our gala this year is themed A Night in South Beach and will be held on Saturday, September 29, at Stage 17 at the Disney California Adventure® park. Through the magic that only Disney can provide, we will be transported to Miami’s famed South Beach and enjoy a fantastic evening of friends, food, and cocktails. You can read all about this all-new event on pages 4-5 of this publication.

Without the volunteers that produced the original Big Splash in late summer 1985, ASF would not exist. The same is true today. Last year, volunteers provided 28,687 hours of service to ASF in the form of office assistance, event assistance, and food pantry duties and delivery, to name a few. The dollar value of that assistance is greater than $671,800! All of our volunteers were recognized last month at our annual Volunteer Recognition event and I would like to once again publicly thank them for their dedication to our cause and our clients.

Also honored at that event were members of The Friends of Dorothy Guild and guild founder and chair, Barbara Venezia. The Dorothy’s are highlighted in this month’s issue in Around ASF on page 8 and also with an announcement about their upcoming annual Haunted Halloween Costume Gala in October. You can find that information on page 9.

Also in October, ASF will be presenting the 3rd annual Orange County Ride for AIDS. This year, the start and finish action moves to the Festival of Arts in Laguna Beach, the city where the first Big Splash was held and the most recent home venue of the annual events that grew from it. Laguna Beach has always been important to the agency and we are happy to continue to have an event presence there. More information on the ride can be found on page 6.

Thank you all for the support you offer AIDS Services Foundation Orange County. Whether that support is monetary or donated time, it is all greatly appreciated.

Sincerely,

Philip Yaeger, Executive Director/CEO
There’s no denying the draw … the white sands, the warm ocean air, the youthful energy, the eye-popping neon and the unbelievable night life! South Beach has it all! And for one night only, it’s all going to be in Southern California and available to ASF donors!

On Saturday, September 29, ASF’s Annual Gala – A Night in South Beach is bringing the best of South Beach to Stage 17 at Disney California Adventure® park. This exclusive evening starts with complimentary valet parking at the Disney’s Grand Californian Hotel® & Spa and features an evening of great food, cool cocktails and a savory and elegant dinner.

This year’s event co-chairs, Marilyn Brewer and Anita May Rosenstein, are both longtime ASF supporters. Anita said, “I am honored to be working with Marilyn to host this year’s Gala. It is very exciting to be a part of the reenergizing of this event as it moves to the Disneyland Resort and I believe this year’s Gala, A Night in South Beach, will prove to be one of our most entertaining ever! More importantly, I look forward to this Gala being extremely successful in raising the funds we need to fulfill ASF’s vision of ending AIDS in Orange County through testing and education. After all, that’s what it is all about!”

Live entertainment will be provided by the specialists … Disneyland! Not only will they supply the music that accompanies the evening, but you’ll also get to spend time in Disney California Adventure® once the evening’s festivities conclude!

As always, we invite guests to bid on once-in-a-lifetime experiences at our live auction! Here are two examples of the great things in store for the highest bidders:

- **If you’ve ever wanted to fly on the Goodyear Blimp, here’s your chance!** You and a guest will board Goodyear’s Spirit of America airship at its landing pad along the 405 freeway in Gardena. Once you buckle up, you’ll soar up and away on a lighter-than-air flight over the L.A. area!

- **Pack your shorts and sunscreen and you and a guest can head to the real South Beach via American Airlines business class!** Did we give you enough South Beach? Then you’re free to fly in style to your favorite vacation destination! *(Tickets valid for travel anywhere in the 48 contiguous states, Bermuda and the Caribbean. Not valid to Hawaii.)*

And for those donors who want to feel even more like they’re on a getaway, we are proud to offer annual gala donors the option to reserve rooms and theme park tickets at reduced rates! Why not stay the night and play all the next day?

For more information, to purchase a table or individual tickets, or to link to the great Disneyland Resort discounts, please visit [ocasf.org/annual-gala.html](http://ocasf.org/annual-gala.html).

To purchase tickets offline, please contact Chris Bragg at (949) 809-8760 or cbragg@ocasf.org.
SPONSORSHIP OPPORTUNITIES
Tickets to the Annual Gala are available at the following levels:

$25,000
- Gold level premium table for 12
- Valet parking for all guests
- Premium reserve wine
- Bold program listing

$20,000
- Gold level premium table for 12
- Valet parking for all guests
- Premium reserve wine
- Bold program listing

$15,000
- Silver level premium table for 10
- Valet parking for all guests
- Premium reserve wine
- Bold program listing

$10,000
- Premium table for 10
- Valet parking for all guests
- Premium reserve wine
- Bold program listing

$5,000
- Reserved table for 8
- Valet parking for all guests
- Program listing

$2,500
- Reserved table for 6
- Valet parking for all guests
- Program listing

$1,500
- Reserved seating for 4
- Valet parking for all guests
- Program listing

$300
- Individual seating
- Valet parking

All packages include entrance to the event, cocktails, hors d’oeuvres, dinner and entertainment.
New Routes to Ride for a Reason!

ORANGE COUNTY RIDE FOR AIDS GEARS UP FOR SOME GREAT NEW EXPERIENCES!

The Orange County Ride for AIDS (OCRA), which will take place on Saturday, October 13, is thrilled for the exciting changes in store at the 3rd annual ride. The ride is already experiencing early growth in both number of participants and funds raised but, in order to increase the visibility and outreach of the event, the organizers have moved the start- and finish-lines and added an additional route!

This year, the Festival of Arts in Laguna Beach will serve as both start and finish for the traditional Century (100 miles) and Metric Century (62 miles) routes. The Festival of Arts had long been home to AIDS Services Foundation Orange County’s (ASF) annual gala and the agency is excited to continue that relationship with this event.

“The Festival of Arts is the perfect location for friends and families of riders to gather and cheer on their loved ones as they depart for the ride and arrive at the end of the day,” said Chris Bragg, ASF’s director of events. “It’s also a great place for the public to see our riders, clad in OCRA jerseys, raising awareness of and funds to combat HIV in Orange County.”

New this year and also departing from and arriving at the Festival of Arts, is the 30 mile, family-friendly, Taste of OCRA route. This route, designed for the less-experienced rider, is the only one that benefits from the slow downward grade of Laguna Canyon. Riders will actually be able to coast to the finish line!

Jorge Rodriguez, MD, chair of the 2012 event, said, “We envision the Taste of OCRA route as just that, an introduction to what OCRA is. When these riders see this year just how easy it is to pedal 30 miles in one day, they will want to work up to the Metric Century next year.” He continued, “And honestly, it’s not about the mileage you complete. It’s always been about the message behind those miles … helping the men, women and children of Orange County affected by HIV and AIDS.”

All funds raised through OCRA go to serve the clients of AIDS Services Foundation Orange County. In addition to the services provided by the agency, funds will also be used to combat the spread of the disease through education and HIV-testing initiatives.

Riders pay a $50 registration fee and are each responsible for raising a minimum of $250 to participate on the day of the event. Over the past two years, the event has raised over $215,000 and it is hoped that this year’s ride will come close to matching that total with even more riders registered and in attendance.

The day of event schedule is currently tentative but will resemble the following: Rider registration is scheduled to begin at 5:30 AM with Opening Ceremonies commencing promptly at 6:30 AM; Century and Metric Century riders will depart the Festival grounds at 7:00 AM, and Taste of OCRA participants will leave at 11:00 AM; The post-ride festival will begin at 2:00 PM and continue until 7:00 PM.

For information or to register or donate, please visit www.ocrideforaids.com or contact Chris Bragg at (949) 809-8760 or cbragg@ocasf.org.
The outstanding leadership and commitment of its generous supporters are essential aspects of ASF’s ability to help individuals living with HIV and AIDS. Patron’s Council is ASF’s major donor recognition society. Patron’s Council members are vital to the success of ASF and demonstrate their unwavering commitment to the agency by contributing $1,200 or more annually in non-event related contributions. As major donors, Patron’s Council members enjoy several recognition events each year.

**PRESIDENT’S CIRCLE $50,000+**
Anita May Rosenstein**

**AMBASSADOR’S CIRCLE $10,000+**
Marilyn Brewer**

**DIRECTOR’S CIRCLE $5,000+**
Michael H. & Nancy I. Brown
Bill Gillespie**

**DELEGATE’S CIRCLE $2,500+**
Jeffrey Elder & Karla Kjellin-Elder
**Gerald Giannini & Ralph Wilson**
Dennis C. Sieting
James W. Vaughn & Kevin M. Broadwater

**ADVOCATE’S CIRCLE $1,200+**
Joe Baker, DMD and Elliott Kornhauser, MD
Craig Benedetti & Alex Acosta
**Desi Barroga**
Brian D. Bates, CPA/ABV, CVA
Jeff L. Benedick & Duane Vajgret, MD*
James E. Burba & Bob Hayes
Erik Buzzard*
David A. Canzoneri & Eric Cortina
Walter W. Carnwright & Ariel C. Feir
Mark Coolidge
Karen Ellis & Sandra Hartness
Bradford J. Engelland & Jon Stordahl
Hung Y. Fan, PhD & Michael Feldman

John Ferrante & Ed Todeschini
Megan Gorman*
Mark Guillod, CPA* & Alan H. Miller, DDS
**Carl O. Harvey**
Arnold Henson, MD*
Robert M. Hodges, Ph.D & Charles Hensley, PhD
Daniel R. Hovenstine, M.D. & John Weber
Janice M. Johnson**
Mark Loeffler
**Judith A. Morr**
**Glen L. Morse & Douglas Coe**
**Patricia Powers**
Chuck P. Rainey III
Al Roberts* & Ken Jillson*
Scott Sackin & Philip Talbert
Max A. Schneider, MD & Ronald E. Smelt
Frank J. Schools
Jean E. Schwalbe
**Calvin L. Smith, Jr.**
Jeffrey Stuckhardt** & Bill Lawrence
Philip Yaeger*

* ASF Board Member  ** ASF Advisory Committee Member

*Indicates renewal of Patron’s Council Membership since last printing*
**HIV IN THE NEWS:**

**AIDS 2012 Declaration Focuses on Ending Global Pandemic**

The official declaration for the XIX International AIDS Conference outlines a nine-point plan of action for HIV prevention, ending discrimination against people with HIV, boosting investments in research and making treatment available and affordable to everyone who needs it.

AIDS 2012, as the conference was known, was held in Washington, D.C. from July 22 through July 27. The conference is a biennial meeting of scientists, advocates, providers, diplomats, politicians, and people living with HIV who are committed to ending the AIDS pandemic. Each conference issues a declaration that is composed by a committee of international experts.

“Declarations are used as a moment for an audience, when the world’s attention is focused on the International AIDS Conference, to say something very, very important. And we think in 2012 we have something very, very important to say, and that is that we now for the first time ever — we’ve never really said this before — we think we can begin to end AIDS,” said Diane Havlir, MD, chief of the UCSF Division of HIV/AIDS at San Francisco General Hospital and Trauma Center and U.S. co-chair of the conference.

Previous declarations signed during the International AIDS Conference, most notably the Durban Declaration in 2000, have greatly impacted the world’s perception of HIV and rallied support against the disease.

The Durban Declaration garnered more than 5,000 signatures by physicians and scientists who spoke out against then-South African president Thabo Mbeki and others who denied that HIV causes AIDS. The declaration stated that the evidence showing HIV causes AIDS is “clear-cut, exhaustive and unambiguous, meeting the highest standards of science.”

As of this printing, the “Washington, D.C. Declaration” had already been signed by more than 4,900 individuals. You can read and sign the declaration at [www.dcdeclaration.org](http://www.dcdeclaration.org) or [www.2endaids.org](http://www.2endaids.org).

**AROUND ASF:**

**The Friends of Dorothy Guild Honored at Annual Event**

Members of the core group of the Friends of Dorothy Guild, along with guild founder and chair Barbara Venezia, were honored for five years of dedicated service to ASF at last month’s Volunteer Recognition event. The Dorothy’s have raised over $700,000 for the agency in their five years of existence. In addition to those funds, they have raised awareness of the issue of HIV and AIDS in Orange County among an audience that had not been reached by the agency previously. Taken together, the achievements are monumental.

Sadly, Venezia and the Dorothy’s have decided to sunset the guild at the end of this fundraising year, culminating with their annual Haunted Halloween Costume Gala on October 22nd. For more information on this final event and more from Venezia regarding the end of the guild, please see the story in this issue on the next page.
October 22nd will mark the final Friends of Dorothy Guild Haunted Halloween Costume Gala. The Center Club, adjacent to the Segerstrom Center for the Arts, opens its doors to the Dorothy’s and will be the venue for this special closing event.

“The Friends of Dorothy Guild was never meant to go on forever,” says guild founder and President Barbara Venezia. “The core steering committee has been a great working group since 2007, but life and times change for everyone.”

The Dorothy’s have been a wonderful fundraising campaign for AIDS Services Foundation OC raising over $700,000 to date, but all good things come to an end. After 6 years of hard work and innovative events, the steering committee and Venezia find the demands of work and their personal lives calling them in other directions.

“The Friends of Dorothy isn’t about me,” said Venezia. “The key to our success has been the amazing team of friends who gathered around me, who have gone beyond the call of duty over the past six years. Everyone is in agreement that it’s time to say goodbye and take our place in the ASF history books. I know the guild will be remembered for its good works.”

The Friends of Dorothy Guild will sunset after Halloween so this will be the last opportunity to party with them at the exclusive Center Club … a setting like no other.

“We hope our supporters will help us break all previous fundraising records with this Halloween event and the guild can go out with a bang!” Venezia says.

For more information regarding the Haunted Halloween Costume Gala, please visit www.friendsofdorothy.org.
MEMORIALS

IN MEMORY OF STEVE JILLSON
Ken’s brother
Al Roberts and Ken Jillson

IN MEMORY OF EDDIE “TONY” ESTRADA AND SHAWN COAKLEY
Richard and Charlene Estrada

IN MEMORY OF LYNDA ROTH
Longtime ASF Entertainer and Volunteer
Al Roberts and Ken Jillson

IN MEMORY OF DINO AND RUBY GOMEZ
Arthur Gomez

IN MEMORY OF STAN ALEXANDER
Big Splash Cast Member
Al Roberts and Ken Jillson

IN MEMORY OF DR. FRANK WASKO
Joseph V. Matthews

IN MEMORY OF THOM ROWELL
ASF Donor and Great Boater
Al Roberts and Ken Jillson

IN MEMORY OF JOSE FRANCISCO VAZQUEZ
Guillermo Ponce

IN MEMORY OF MIKE IRWIN
Al Roberts and Ken Jillson

IN MEMORY OF “ALL MY LOVELY FRIENDS WHO HAVE BEEN AFFLICTED WITH THIS HORRENDOUS DISEASE”
Lenore and David Runels

IN MEMORY OF PHYLLIS DILLER
Big Splash Volunteer
Al Roberts and Ken Jillson

TRIBUTES

IN HONOR OF GREGORY M. KESPRADIT
Love you
Walai Kespradit

IN HONOR OF TIM TURNER
Happy Birthday
Gerry Giannini and Skip Wilson

IN HONOR OF LIL SOLAND
On her 95th birthday
Jerry and Marcia Dunn

GRANTS

Thank you to the following for their generous support of ASF’s programs and services:

- Broadway Cares/Equity Fights AIDS ............. $7,500
  Food Pantry

- Janssen Therapeutics .......................... $4,000
  HIV Testing and Case Management

- Kaiser Foundation Hospitals ................. $20,000
  HIV Medical Case Management

- MAC AIDS Fund Global Volunteer Initiative ... $1,000
  General Operating

- OC Funders Roundtable ....................... $12,800
  Communications

- Wells Fargo Community Support
  Program Grant .............................. $1,000
  General Operating

- Wilbur May Foundation ....................... $75,000
  Family and Children’s Program

- Sisters of St. Joseph
  Healthcare Foundation ...................... $30,000
  Latino Mental Health Services for Women and Families
AIDS Walk 2012

WALKERS RAISE $520,000 IN AN EFFORT TO END HIV

On May 6, 2012, several thousand walkers lined up on Main Street, USA, at the Disneyland® Resort to raise awareness and funds for the men, women and children of Orange County affected by HIV/AIDS. They walked in honor of their friends, neighbors and loved ones who have succumbed to or are living with HIV and in support of the nine nonprofit recipient agencies serving people affected by HIV/AIDS.

Walk co-chair Pearl Jemison-Smith said, “I can’t thank the wonderful people at Disney enough for letting the walk return this year. No venue, other than the ‘Happiest Place on Earth,’ could give us the public visibility necessary to increase the awareness of the disease as we work together toward an AIDS-free generation!”

Walk co-chair Pearl Jemison-Smith said, “I can’t thank the wonderful people at Disney enough for letting the walk return this year. No venue, other than the ‘Happiest Place on Earth,’ could give us the public visibility necessary to increase the awareness of the disease as we work together toward an AIDS-free generation!”

As is tradition, this year’s top individual walkers and top team captains, corporate sponsors and recipient agencies met to honor each other’s hard work at the annual recognition and awards dinner. The event, held at Ralph Brennan’s Jazz Kitchen in the Downtown Disney District, occurred on July 18.

Mistress of Ceremonies Kelly Bennett gave awards to the top three participants in each of the six categories: Top Individual Walker, Top Faith-Based Team, Top Family and Friends Team, Top School Team, Top Corporate Walk Team and Top Clubs and Organizations Team. Kelly also recognized the contributions of the many corporate supporters that helped make AIDS Walk possible through their in-kind and cash sponsorships.

Top School Teams
1. Top School Walk Team
   Laguna Beach Breakers led by Darrin Reed $1,285
2. Spartan Chickens led by Stacy Castiglione $1,196
3. Team OCHSA led by Kristin Mathuny $1,152

Top Faith-Based Teams
1. Top Faith-Based Walk Team
   IUCC: Walk the Walkers led by Felicity Figueroa $16,785
2. OC Cornerstone Outreach led by Michelle Williams $8,100
3. Team Reclaimed led by Jack Carlisle $7,190

Top Corporate Walk Teams
1. Top Corporate Walk Team
   Team PIMCO led by Wesley Sasser $31,600
2. Morgan Stanley Smith Barney-Newport Beach led by Roya Cole $10,545
3. M.A.C. Cosmetics Orange County led by Julie Wick $10,042

Top Friends & Family Teams
1. Top Friends & Family Walk Team
   Team Happy Trails led by Al Roberts & Ken Jillson $8,955
2. Linda’s Doll Hut led by Linda Conyers $8,548
3. Bynx’s Boys and Babes led by Eric Lord $6,355

Top Clubs & Organizations
1. Top Clubs & Organizations Walk Team
   Team ASF led by Pearl Jemison-Smith $31,203
2. Men Alive led by Jay Williams $12,906
3. Shanti Strutters led by Sarah Kasman $12,606

Top 10 individuals Walkers
1. Top Walker: Deborah Reed $11,155
2. Jeff Stuckhardt $9,785
3. Roya Cole $8,970
4. Joe & Paul Cook-Giles $5,015
5. Wesley Sasser $4,695
6. Pearl Jemison-Smith $4,605
7. Sandy Benson $4,060
8. Philip LeBlanc & Doug Cortez $3,480
9. Sarah Kasman $3,095
10. Hudson Warren $3,075
save the date!

SATURDAY, SEPTEMBER 29, 2012
ASF’s Annual Gala – A Night in South Beach
Our annual signature event goes SoBe at Disney California Adventure®
Park’s Stage 17. See the story in this issue for more information.
Visit www.ocasf.org/annual-gala.html to purchase tickets.

SATURDAY, OCTOBER 13, 2012
Orange County Ride for AIDS
The third annual Orange County Ride for AIDS begins and ends
at the Festival of Arts in Laguna Beach!
Visit ocrideforaids.com for more details.

MONDAY, OCTOBER 22, 2012
The Friends of Dorothy Guild
Haunted Halloween Costume Gala
This is the final year for the Dorothy’s signature event.
See the story in this article for more information or visit
www.friendsofdorothy.org.

WEDNESDAY, DECEMBER 12, 2012
Annual Holiday Party
Save the date! Location is still to be determined.
More information will be available soon at www.ocasf.org.